



World Construction
Championship 2021

pro-wcc.ru

TERMS OF PARTICIPATION

in the Exhibition Display
of the
World Construction Championship (WCC)



1. GENERAL INFORMATION

The World Construction Championship (WCC) (hereinafter referred to as the “Championship”) is held from the end of March to early April 2021 on the premises of the Sochi Main Media Center (1, Olimpiyskiy Prospekt, Adler District, Sochi, Russian Federation).

A demonstration program (hereinafter referred to as the “Exhibition”) is planned as part of the Championship.

These terms of participation in the exhibition (hereinafter referred to as the “Terms of participation”) supplement the General terms of organization and holding the trade fair, congress, and other guest events on the premises of the Main Media Center of Sochi (hereinafter referred to as the “Regulations”), and are binding on all participants in the exhibition (hereinafter referred to as the “Exhibitors”).

2. CHAMPIONSHIP ORGANIZERS

The Russian Federation Ministry of Construction, Housing and Utilities (hereinafter referred to as the “Russian Ministry of Construction”), Rosatom State Atomic Energy Corporation (hereinafter referred to as “Rosatom State Corporation”).

3. CHAMPIONSHIP OPERATOR FOR 2020-2021

National Association of Construction Engineering Consultants (NACEC):

Business address: 30/1, Obruchevea street, Moscow, Russian Federation

Taxpayer Identification Number (INN) 7736125587

Tax Registration Reason Code (KPP) 772801001

Primary State Registration Number (OGRN) 1157700002250

Acc. at AO Bank GPB (JSC) of Moscow 40703810595000001695

Corr. acc. 30101810200000000823

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Tel.: +7 (495) 771-74-72

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<p><u>Roksolana Petrovna Andreeva</u> Communications Manager</p> <p>E-mail: roksolana@pro-wcc.ru Tel.: +7 (495) 771-74-72 (ext.209) Mob.: +7 (926) 649-69-09</p>	<p><u>Valeriya Gennadievna Romanova</u> Manager, Methodology and Expert Support</p> <p>E-mail: valery.romanova@pro-wcc.ru Tel.: +7 (495) 771-74-72 (ext.207) Mob.: +7 (916) 020-08-81</p>



4. EXHIBITION SCHEDULE

2 days before the start of the exhibition	24 hours a day	Installation of booths
1 day before the start of the exhibition	24 hours a day	Installation of booths Arrival of the exhibitors. Bringing in and unloading the exhibits.
12 hours before the start of the exhibition	24 hours a day	Complete construction readiness for booths. Commissioning. Cleaning the aisles between the booths, removing packaging from the exhibits.
1st day of the exhibition	9:00 a.m. - 6:00 p.m.	Exhibition opens up to exhibitors and guests
2nd day of the exhibition	9:00 a.m. - 6:00 p.m. 7:00 p.m. - 12 a.m.	Exhibition opens up to exhibitors and guests Packaging the exhibits at booths
Within 1 day after the exhibition ends	9:00 a.m - 12 a.m.	Dismantling the exhibition
	9:00 a.m - 12 a.m.	Dismantling the exhibition

No later than 19:00 the day before the start of the Exhibition, the Exhibitors ' stands must be fully ready for display.

The Exhibitor shall ensure that an authorized representative is available at their booth until the exposition is granted final approval by the Championship Organizers, and shall check:

- that the booth is correct located;
- that the booth set is complete, including furniture and equipment;
- that the booth artistic and design work has been completed;
- the cleanliness of the booth (the Exhibitor shall remove all packaging materials from the booth);
- how the exhibits are arranged at the booth.



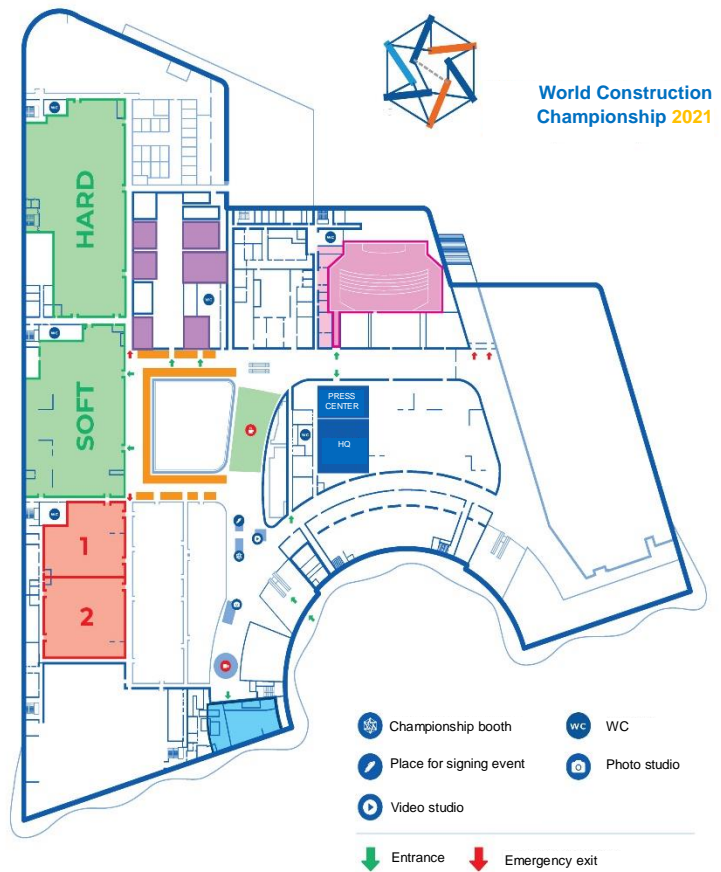
5. HALL LAYOUT

Location plan

- Competition site – HARD
- Competition site – SOFT
- Food area for experts and competitors - 1
- Food area for the Organizing Committee, media, volunteers – 2
- Lounge for VIP guests
- Business program sector
- Plenary hall
- Meeting rooms
- Partner exhibition

Entertainment locations

- Food court
- Dome cinema



TECHNICAL CHARACTERISTICS OF THE HALL:		
Maximum building height, m	Permissible distributed floor load, kg/sq m	Service gate height/width
For all categories of booths: wall height – strictly 4 m	400	2.40 m/ 2.50 m

Any deviations from the specified parameters shall be agreed upon with the Organizers at the stage the booth design project is developed and given approval.

The Technical Directorate of the Championship shall accept the design documentation for review only after receiving the design project that has been approved by the Organizers.



6. SECURITY REGIME

There are access control procedures on the premises of the Championship. To avoid misunderstandings and loss of property, we ask you to ensure the constant presence of a responsible representative at the company's booth or order/provide individual protection for the booth on the day of arrival/departure, during installation/dismantling, and both during and after the exhibition. The security service is not responsible for your property. The participant in the exhibition shall be responsible for the exhibits and personal items at the booths. It is required to remove the exhibits from the booths on the last day of the exhibition (after it has ended).

7. INSURANCE

The Exhibitor shall independently, and at its own expense, provide insurance for all possible risks associated with participating in the exhibition (losses incurred due to the cancellation of the exhibition, losses incurred due to loss or damage to the exhibits and other property, etc.), as well as civil liability insurance. Exhibition participants and their developers shall take precautions to ensure the safety of other exhibitors, visitors, and third parties at the exhibition. The Organizer recommends that developers have insurance from a credible insurance company that covers the company's public liability, and that for its employees, to third parties.

8. REGISTERING EXHIBITORS AND SIGNING AN AGREEMENT

The Championship's exhibitors shall be registered on the official website of the Championship <https://pro-wcc.ru/profile/register/> in the Partner-Exhibitor category. Exhibitors can be Russian and foreign companies, public organizations, associations, trade unions, representative offices, etc. To participate in the exhibition, it is required that a Preliminary application (Annex 1) be submitted to participate, and that a Participation Agreement (hereinafter referred to as the "Agreement") be signed.

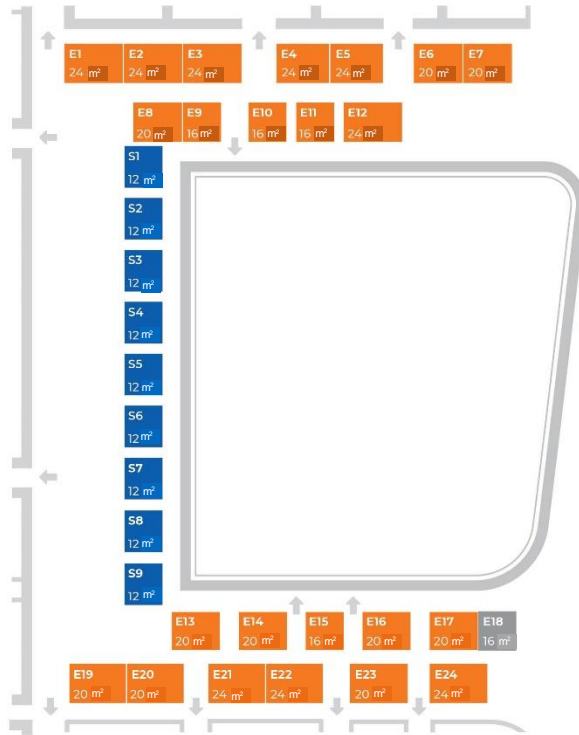
The preliminary application is drawn up in accordance with an established template. After agreeing on all the terms of participation, an agreement is signed using the template established by the Operator (NACEC).

After receiving the payment, the organization shall be registered as an Exhibitor, and the selected exposition venue shall be booked. Payment of an invoice shall represent evidence of the Participation Agreement.

Servicing the Exhibitor through third parties under separate contracts shall not imply any guarantees or liability on the part of the Organizer.



9. EXHIBITION PLAN



Exhibition plan



Peninsula



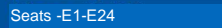
Angular



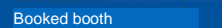
Closed



Seats - S1-S9
Standard building
12 sq m



Seats - E1-E24
Exclusive building
16, 20, 24 sq m



Booked booth

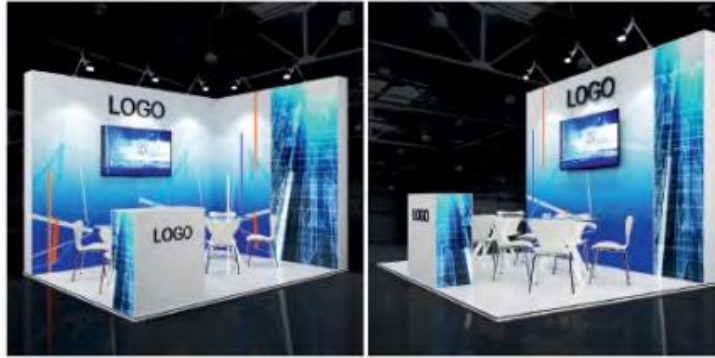


10. TYPES AND DIMENSIONS OF BOOTHS

Standard

3x4 m booth 12 sq. m

Inserted floor with laminated surface
Designing walls with banner fabric
Reception desk
TV
Table, bar stool
set of chairs
Light kit
Socket kit



Exclusive



Materials, furniture, and decorations shall be selected upon individual request.

The dimensions of a booth, including all the components that protrude from it, shall not exceed the dimensions of the exhibition booth that has been ordered in terms of length and width. If this condition is violated, then the Organizer shall reserve the right to suspend construction on the booth. The height of the booth structures shall meet the Technical specifications for the building halls and outdoor areas around the Event venue. No deviation from the above parameters is allowed without written consent from the Organizer. Installing solid walls for the booth along the aisle is prohibited. It is necessary to design the surface with a banner (graphics) or withdraw 0.5 m deep into the booth. Inscriptions, logos, and graphics on the back of structures located at or near the border of the booth, and directed towards adjacent booths, are not allowed.



11. COST OF PARTICIPATING IN THE EXHIBITION

The registration fee includes:

- accreditation of the participants announced by the Partner-Exhibitor;
- providing a single copy of the catalogue to the Exhibitor;
- issuing the Exhibitor's certificate.

	“Standard” package		“Individual” package
Exhibition space rental	9 sq m	12 sq m	Minimum building area is 16 sq. m. (16, 20, 24 sq m)
Basic equipment of the booth			NONE Electricity is provided at the rate of 1 kW for every 5 sq. m.
construction of a booth	laminated chip board	laminated chip board	
branding of the frieze panel and reception desk in accordance with the Exhibitor's corporate identity	yes	yes	
lamine floor	yes	yes	
Reception desk	laminated chip board	laminated chip board	
lighting - lamps	4	6	
socket unit (1.5 kW)	1	2	
TV	1	2	
touch panel on the rack	No	1	
Set of furniture			
- bar stool	1	1	
- round table	1	1	
- chair	3	3	
- leaflet holder	1	1	
- recycle bin	1	1	
Marketing opportunities	- placement of the company's logo on the Championship website, - placement of the company's logo on information banners, - inclusion of events at the partner's booth in the business program of the Championship		- placement of information in the official catalogue of the Championship (printed and electronic version); - providing a single copy of the catalogue to the Exhibitor; - placement of the company's logo on the Championship website, - placement of the company's logo on information banners, - inclusion of events at the partner's booth in the business program of the Championship



Accreditation of the Exhibitor - work of representatives at the booth - visiting public areas of the Championship	2	2	1 person for every 8 sq. m.
Participation of representatives of the organization - in the package "Honoured guest"	No	No	1 person from the organization
Participation of representatives in the Business program	upon separate invitation	upon separate invitation	upon separate invitation

Building booths:

Accomplished by the Exhibitor or the installation and design department of a third-party organization for the Exhibitor. Technical accreditation for the developer shall be paid additionally at the rate of (1500 roubles/sq m).

Submitting an order for the construction of a booth through the Organizer is provided for, and the cost is calculated after providing the design layout and technical specifications. This includes the cost of technical accreditation.

The Exhibitor shall provide the Organizer with:

- the layout of a standard booth using symbols and their numerical designations;
- the frieze for a standard booth;
- layouts (in TIFF format) for applying images on wall panels and other surfaces;
- logos (in vector form);
- data on the required additional power consumption (kW/V);
- water supply / drainage data;
- data about Internet connections.

Location of booths

The Exhibitor will have the opportunity to get acquainted with the layout of the exhibition hall and the proposed location of a booth to evaluate it in advance in terms of its convenience for setting up work during the exhibition. The final layout shall be provided, and the participants shall be arranged at the exposition, no earlier than 2 weeks before the process of installation.

The layout for the participants' spaces in the hall that is provided before this date is deemed preliminary. The Organizer shall reserve the right to change the location of participants in the hall, depending on technical necessities, at its discretion. Exhibition space that has been paid for and not occupied by the participant 24 hours before the opening of the exhibition shall be considered free.

The Organizer shall have the right to make use of them at its own discretion. In this case, the funds paid by the participant will not be refunded. The participant shall place the exhibits at the booth and design it through its own efforts.



Ging hanging hooks

Advertising and technical hanging hooks on ceiling structures require mandatory approval from the Organizer. The possibility of installing hanging hooks is determined after agreement with the Technical Directorate.

It is forbidden to:

- attach advertising materials to wall panels with buttons, pins, staplers, etc. sharp objects, and cover them with film, on your own accord;
- use mounting tape and other sticky materials to attach items to panels;
- drill, saw, break, or paint the booth structures;
- protect the perimeter of the booth using any kind of tape.

The cost of damaged structural elements shall be reimbursed by the Exhibitor to the Organizer.

12. EXHIBITS

Exhibits shall be replaced or moved within an hour before the opening or after the closing of the exhibition on that day. Exhibits shall not be removed from the exhibition before the Exhibition is closed without written permission of the Organizer.

13. ADVERTISING

The Exhibitor shall promote its products only inside the exhibition space provided to it. Advertising activities of the Exhibitor outside the booth (advertising, distribution of advertising products, PR campaigns, interviewing visitors, etc.) shall only be possible with written consent from the Organizer.

Advertising shall relate to the exhibits and comply with the goals and objectives of the Exhibition. The Exhibitor shall be responsible for the content and accuracy of advertising/ informational materials transferred by the Exhibitor to the Organizer and third parties.

All advertising materials shall be placed outside the Exhibition area in accordance with Federal Law No. 38 FZ dated March 13, 2006 “On advertising”, and other regulatory acts that define the requirements for outdoor advertising and information.

If the Exhibitor’s activities and/or products are subject to licensing, the Exhibitor shall submit the license (or a certified copy of it) to the Organizer while handing over the relevant advertising materials. Advertising materials shall include this license number and the name of the competent issuing authority. Advertising products that are subject to mandatory certification shall be marked “subject to mandatory certification.” It is recommended that the Exhibitor have its licenses, permits, and certificates for the Exhibitor’s advertised products and/or activities at the booth.

When placing advertising and informational materials, the Exhibitor shall be responsible for:

- the content of the submitted materials and the legal validity for using the submitted and other intellectual property rights, including those belonging to third parties;
- unfair and inaccurate information, as defined by Russian Federation legislation;

for claims related to:

- unauthorized use of commercial names, trademarks, security, brand names, company names and their logos;



- unauthorized use of the results of intellectual activity or elements of corporate identity;
- other actions related to violation of Russian Federation legislation on using exclusive and other intellectual property rights.

The Exhibitor shall reimburse the Organizer for any penalties and losses related to that if the Exhibitor violates the provisions of this section of the Terms of participation, when the responsibility is assigned to the Organizer.

14. NOISE VOLUME LEVEL

The sound equipment at the Exhibitors booth shall be used only with written consent from the Organizer. At the same time, during the Exhibition, the noise volume level at the booth should not interfere with the operations conducted by other Exhibitors (a sound pressure level of more than 60 dB at the border of the Exhibitor's booth shall not be allowed). When there are complaints from other Exhibitors about the high sound level at a booth, the Organizer shall have the right to request that the level be reduced to an acceptable level.

If the above requirements are ignored, the Organizer shall reserve the right to deactivate the audio signal source and impose a fine on the Exhibitor.

15. SHOOTING PHOTOS AND VIDEOS

Media representatives accredited by the press center for the Championship shall shoot videos and films, and take photos using professional equipment, during the Exhibition.

The Organizer shall reserve the right to shoot the premises of the Exhibition using all types of recording equipment, including the exposition as a whole, individual booths, exhibits, participating Exhibitors, and guests, to use the footage to promote its activities in the media.



Application to participate in the exhibition
of the World Construction Championship

No.	Description of the exhibition booth	Interactive platform (availability, content)	Responsible person (full name, contact details)