



World Construction
Championship 2021

pro-wcc.ru

TERMS OF PARTICIPATION

in the Business Program
for the
World Construction Championship (WCC)



1. GENERAL INFORMATION

The World Construction Championship (WCC) (hereinafter referred to as the “Championship”) is held from the end of March to early April 2021 on the premises of the Sochi Main Media Center (1, Olimpiyskiy Prospekt, Adler District, Sochi, Russian Federation).

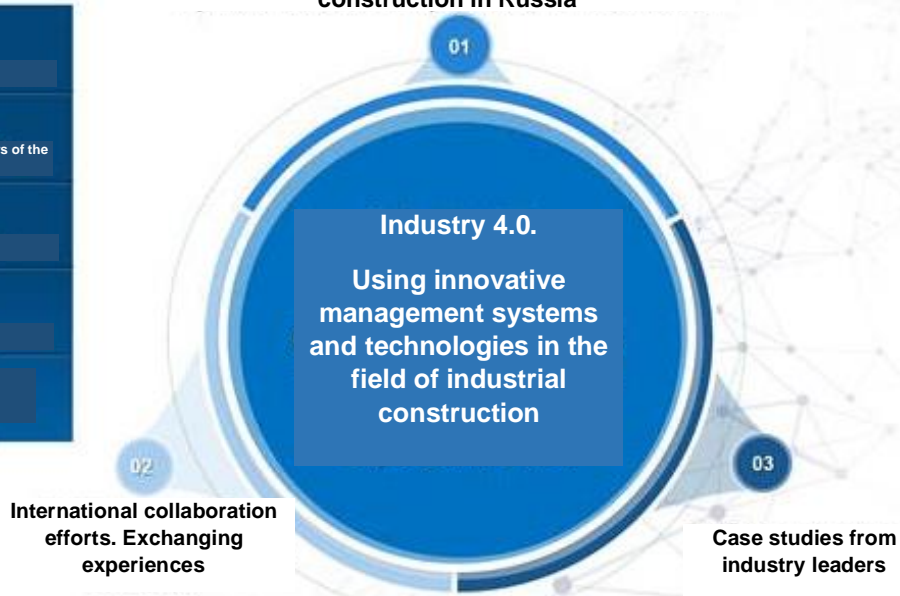
A business program (hereinafter referred to as the “Business program”) is planned as part of the Championship.

These terms of participation in the Business program (hereinafter referred to as the “Terms of participation”) supplement the General terms of organization and holding of trade fair, congress, and other guest events on the premises of the Sochi Main Media Center (hereinafter referred to as the “Regulations”), and are binding on all participants of the Championship.

Championship business program



Current trends in the development of industrial construction in Russia



2. CHAMPIONSHIP ORGANIZERS

The Russian Federation Ministry of Construction, Housing and Utilities (hereinafter referred to as the “Russian Ministry of Construction”), Rosatom State Atomic Energy Corporation (hereinafter referred to as “Rosatom State Corporation”).

3. CHAMPIONSHIP OPERATOR FOR 2020-2021

National Association of Construction Engineering Consultants (NACEC):

Business address: 30/1, Obrucheva street, Moscow, Russian Federation
Taxpayer Identification Number (INN) 7736125587
Tax Registration Reason Code (KPP) 772801001
Primary State Registration Number (OGRN) 1157700002250
Acc. at AO Bank GPB (JSC) of Moscow 40703810595000001695
Corr. acc. 30101810200000000823



RCBIC 044525823
Tel.: +7 (495) 771-74-72

World Construction Championship project office contacts:

<p><u>Elena Sergeevna Kail</u> Director, Project Office</p> <p>E-mail: e.kail@nacec.ru Tel.: +7 (495) 771-74-72 (ext.208) Mob.: +7 (917) 279-69-96</p>	<p><u>Veronika Yurievna Renkova</u> Manager, Partnership and Business Events</p> <p>E-mail: v.renkova@nacec.ru Tel.: +7 (495) 771-74-72 (ext.211) Mob.: +7 (985) 282-91-41</p>
<p><u>Roksolana Petrovna Andreeva</u> Communications Manager</p> <p>E-mail: roksolana@pro-wcc.ru Tel.: +7 (495) 771-74-72 (ext.209) Mob.: +7 (926) 649-69-09</p>	<p><u>Valeriya Gennadievna Romanova</u> Manager, Methodology and Expert Support</p> <p>E-mail: valery.romanova@pro-wcc.ru Tel.: +7 (495) 771-74-72 (ext.207) Mob.: +7 (916) 020-08-81</p>

4. BUSINESS PROGRAM SCHEDULE

2 days before the beginning	24 hours a day	Installing the business program area. Bringing in and unloading equipment. Fitting out the multimedia facilities.
1 day before the beginning	24 hours a day	Complete construction readiness for the business program area. Commissioning, hooking up multimedia equipment.
1st day	9:00 a.m. - 6:00 p.m.	Business program area operations
2nd day	9:00 a.m. - 6:00 p.m.	Business program area operations
The next day after the end	9:00 a.m - 12 a.m.	Dismantling the business program area

The business program area shall be fully prepared no later than 7:00 p.m. 1 (one) day before the beginning.



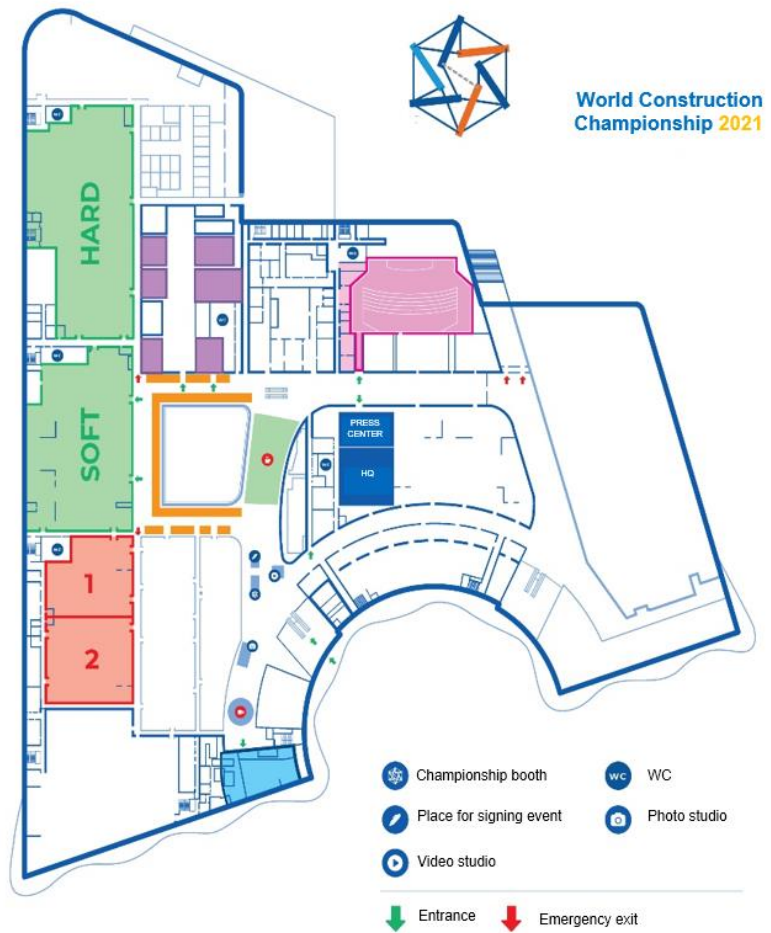
5. HALL LAYOUT

Location plan

- Competition site – HARD
- Competition site – SOFT
- Food area for experts and competitors - 1
- Food area for the Organizing Committee, media, volunteers – 2
- Lounge for VIP guests
- Business program sector
- Plenary hall
- Meeting rooms
- Partner exhibition

Entertainment locations

- Food court
- Dome cinema





6. LAYOUT OF HALLS FOR BUSINESS PROGRAM

Layout of halls for business program

Entry
992,80 m²

1
Hall 172.30 m²
Seats 110/5

2
Hall 195.60 m²
Seats 104/7

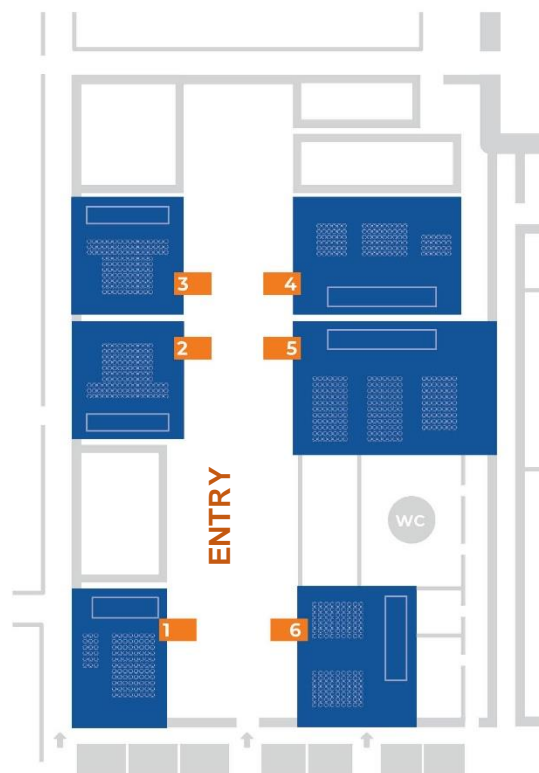
3
Hall 221.80 m²
Seats 103/6

4
Hall 310.00 m²
Seats 200/9

5
Hall 355.30 m²
Seats 243/10

6
Hall 238.00 m²
Seats 134/7

*Seating configuration can be changed upon request



7. BUSINESS PROGRAM PARTNER STATUS

Business program partner is a prestigious status that is granted to successful companies that are top-ranked participants in the field of industrial construction. Partner status offers a unique opportunity to participate in, and co-organize, events as part of the business program of the Championship on a priority basis, conduct negotiations and signing ceremonies, receive extended advertising support on resources run by the Championship - and information support from leading media - as well as organize company business communication zones that demonstrate the best practices and initiatives of that company.

8. BENEFITS OF PARTICIPATION

- There are various formats for participation in the business program, including the opportunity to organize a business event as part of the Championship (panel discussions, seminars, workshops, presentations, business breakfasts, case analyses, and other formats as agreed upon with the Organizer)
- there is an audience of more than 1,500 people, including top officials of leading corporations, heads of state, authorities from both the Russian Federation and foreign countries, the governors



of the constituent entities of the Russian Federation, leading experts in the field of foreign economic and commercial activities, entrepreneurs

- information support that will showcase your company as much as possible
- the opportunity to invite business partners to the company’s business events held as part of the Forum
- the possibility to sign cooperation agreements with business partners
- a personal manager provided by the Organizer

9. REGISTERING BUSINESS PROGRAM PARTNERS AND SIGNING AN AGREEMENT

The business program partners shall be registered on the official website of the Championship <https://pro-wcc.ru/profile/register/> in the Speaker category (speaker/moderator). Business program partners can be Russian and foreign companies, public organizations, associations, trade unions, representative offices, etc. To participate in the business program, it is required that a Preliminary application be sent (Annex 1) to participate, and that a Participation Agreement (hereinafter referred to as the “Agreement”) be signed.

The preliminary application is drawn up in accordance with an established template. After agreeing on all the terms of participation, an agreement is signed using the template established by the Operator (NACEC).

After receiving the payment, the organization shall be registered as the business program partner and the selected venue (hall) shall be booked. Payment of an invoice shall represent evidence of the Participation Agreement.

Servicing the Business program partner through third parties under separate agreements shall not imply any guarantees or liability on the part of the Organizer.

10. PARTNERSHIP PACKAGES

Services provided:	Gold Package	Silver Package	Bronze Package
Partner status of the World Construction Championship business program with the possibility of pointing out this relationship in publications and advertising	✓	✓	✓
Speech at the plenary session	✓		
Including the partner’s logo in the b-roll in the plenary session hall	✓	✓	✓
Right to organize and conduct your own event as part of the Championship program in a separate hall.	✓ 3 hours	✓ 2 hours	✓ 1 hour
Placing a logo of the business program partner:			
• on the banner at the entrance group to the Championship’s premises;	✓	✓	
• in the printed conference program;	✓	✓	✓
• in the official press release for media and information partners and in the final post-release with the status and quotes of the plenary report	✓	✓	✓



<ul style="list-style-type: none">on the official resources run by the Championship (website, pages in social media networks) over the course of one year from the date the agreement is signed, in the form of a banner with an active link to the partner company's website.	✓	✓	
Equipping the hall with multimedia equipment	✓	✓	✓
Equipping the hall with furniture and equipment (chairs, seats, stands, flip charts, etc.)	✓	✓	✓
Hall branding (roll-up and/or other structures)	✓	✓	✓
Providing the hall with water and glasses (coolers and individual bottles for speakers)	✓	✓	✓
Providing support in the form of interpreters (upon request)	✓		
Providing video recordings of the program section	✓		
Organization of a media scrum for speakers and guests of the program section	✓		
Arranging information about speakers: a photo, a small professional CV and contacts (optional) on the website in the "Business Program" section;	✓	✓	✓
Providing a photo report (a series of images) on the event banners with logos of the business program partner and key speakers;	✓ 50 photos	✓ 20 photos	



APPLICATION
for participation in the business program
in the World Construction Championship
(April, 2021)

Name of organization: _____

Package for the business program partner: _____

No.	Format and name of the section	Estimated number of participants	Expected speakers, moderator (Full name, position)	Responsible person (Full name, phone number, e-mail)